



# *TBS' 30th anniversary*

**Alberto S. Bichi**  
**Secretary General**  
**Federation of the European Sporting Goods Industry**

It is just recently that I had the opportunity and above all the luck, to meet a great man full of personality, always turned toward others, ready to help and assist whomever had the chance to cross his path.

The man I am talking about is George Wood.

In this respect, instead of concentrating on TBS, which represents a business reality far from my knowledge and understanding, the hereafter paragraphs will rather try to concentrate and explain in simple words the great qualities of this special man with a petite stature but a tall generosity and a big sense of altruism and kindness.

I believe that it was a couple of years ago when I first came across George Wood during one of the famous ISPO fairs. Indeed considering his position as President of TSMA and due to our common affiliation to the WFSGI, I recall the first time interacting with George during a world federation meeting. His willingness to find solutions and positive thinking were amongst the first characteristic I instantly seized which, combined with the depth of his thoughtful personality made of him a person I was going to like and enjoy.

The following times were no different and confirmed the first impressions.

The ultimate illustration of George generosity and altruism was when he made sure I would be amongst the invitees of the annual trip to Taipei aimed at visiting the well-known TAISPO. An experience to be well remembered for the years to come.

In light of the above, I wish George the same prosperity and consideration he is so used to distribute to all his fellow colleagues and friends. May the TBS 30<sup>th</sup> anniversary be the occasion for a renewed momentum inspired by success and wealth. .

I wish him and TBS all the best for the years to come hoping the present economical situation will soon be over and the path to a renewed financial expansion be secured promptly

Good luck my friend.

Alberto

